



Loftus

Community Woodland

Interpretation: Artist Brief



1.0 Background information:

This brief is for the creation of a number of artistic interpretative entrance features to improve the Loftus Community Woodland enhancing the visitor experience for people using the Woodland, encourage more people to use the network of paths and enable more people to find out about what makes this area unique and interesting.

The interpretative features are to be inspired by the industrial and natural heritage of the local area and designs are to be developed with local groups to increase connectivity between the site and the community.

Specific outputs are to include:

- ✔ **Loftus Community Woodland – 2 x artistic interpretative entrance sign**

2.0 Location:

- ✔ **Loftus Community Woodland – Hummersea Estate Entrance**
- ✔ **Loftus Community Woodland – Loftus Leisure Centre Entrance**

3.0 Aims of the project

To improve the Loftus Community Woodland enhancing the visitor experience for people using the Woodland, encourage more people to use the network of paths and enable more people to find out about what makes this area unique and interesting

- ✔ To enhance the visual identity of the Loftus Community Woodland
- ✔ To improve the links between the Woodland and communities
- ✔ To enable more people to find out about their environment and what can be found in this area
- ✔ To encourage a wider audience to use and appreciate the Woodland, the surrounding landscape and its heritage

4.0 Artist's Responsibilities

- ✔ To hold a minimum of one session with local groups to involve them in the design of the artistic interpretation features.
- ✔ To provide a final design to the project steering group for approval.
- ✔ To produce the following quality artistic features to be installed at Loftus Community Woodland at the specified locations.
 - **Loftus Community Woodland – 2 x artistic interpretative entrance sign**

- ✓ To work within any regulations specified by Redcar & Cleveland Borough Council (the landowner), including a 2-metre height limit for the artistic feature unless otherwise specified.
- ✓ To ensure that all materials used are sustainably sourced where feasible and are suitable for installation at an external location.
- ✓ To be responsible for the construction, transportation and installation of the artistic feature.

5.0 Budget

The maximum budget for this project is £5,000. This is to include the session with the community groups, transport, materials, construction, installation of the artistic feature and all other associated expenditure.

This amount is exclusive of VAT. It is the responsibility of the artist to confirm whether they are VAT registered when submitting a proposal.

6.0 Skills and Knowledge Required

- ✓ Experience of producing quality artistic features.
- ✓ Experience of working on community projects and public consultation.
- ✓ Experience of working with young people and children.
- ✓ Experience of working in partnership with organisations such as local authorities.
- ✓ Due to the nature of this work, it is essential that the appointed artist has a Disclosure Barring Service check in place.

7.0 Submissions

If this project is of interest to you please submit an expression of interest providing the following information:

- ✓ A statement of how you would approach this project and a basic project plan that outlines your initial thoughts around how you would deliver the project.
- ✓ A statement on how you envisage involving young people in the design process including the type of activities you would use at the workshop.
- ✓ A copy of a recent CV that outlines your background and information of artwork that you have previously been involved in creating
- ✓ Up to six images that provide examples of projects that you have previously been responsible for delivering
- ✓ An indication of the materials you propose to work in
- ✓ Possible dimensions of the pieces
- ✓ Demonstrate how you would use the budget
- ✓ An idea of possible timescales for delivery of the project

Submissions to be sent directly to Lucy Chapman at lucy.chapman@groundwork.org.uk by 9am on Monday 8th November 2021.

8.0 Decision making

The artist will be appointed by Beyond Housing and Groundwork North East following a review of the submissions.

9.0 Timescale:

08/11/2021 Submissions received by Groundwork NE

29/11/2021 Submissions reviewed by Partnership Board and artist selected

01/12/2021 Project begins

31/03/2022 deadline for Artwork to be installed.

10.0 Additional Information

If you need any further information please contact:

Lucy Chapman,

Email: lucy.chapman@groundwork.org.uk

tel: 07843 444 195